

OFFICIAL
SOUVENIR PROGRAMME

Tavistock
Old Home Week

June 27th to July 2nd
1930

Price 15 Cents

Published by
Old Home Week Committee
Tavistock, Ont.

The

NEW GASOLINE

which prevents motor "knocking"

In Shell laboratories and refineries, the wide world over, a constant striving for a better motor fuel has resulted in SUPER-SHELL the new anti-knock fuel made entirely from petroleum — nothing added.

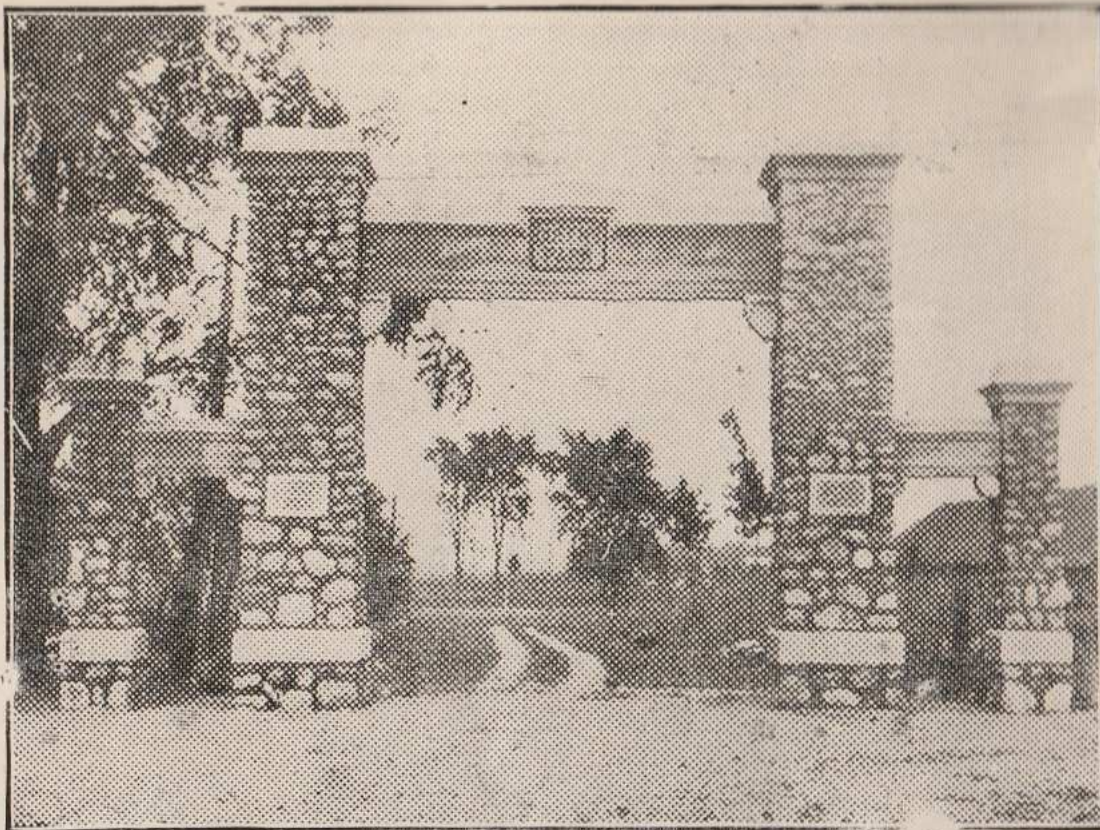
SUPER-SHELL prevents motor "knocking" gives you faster pick-up, freedom from oil dilution SUPER-SHELL burns completely SUPER-SHELL gives you more miles per gallon.

TRY SUPER-SHELL YOURSELF TO-DAY



*STOP
at the
sign of
the
SHELL*

**The NEW ANTI-KNOCK
GASOLINE**



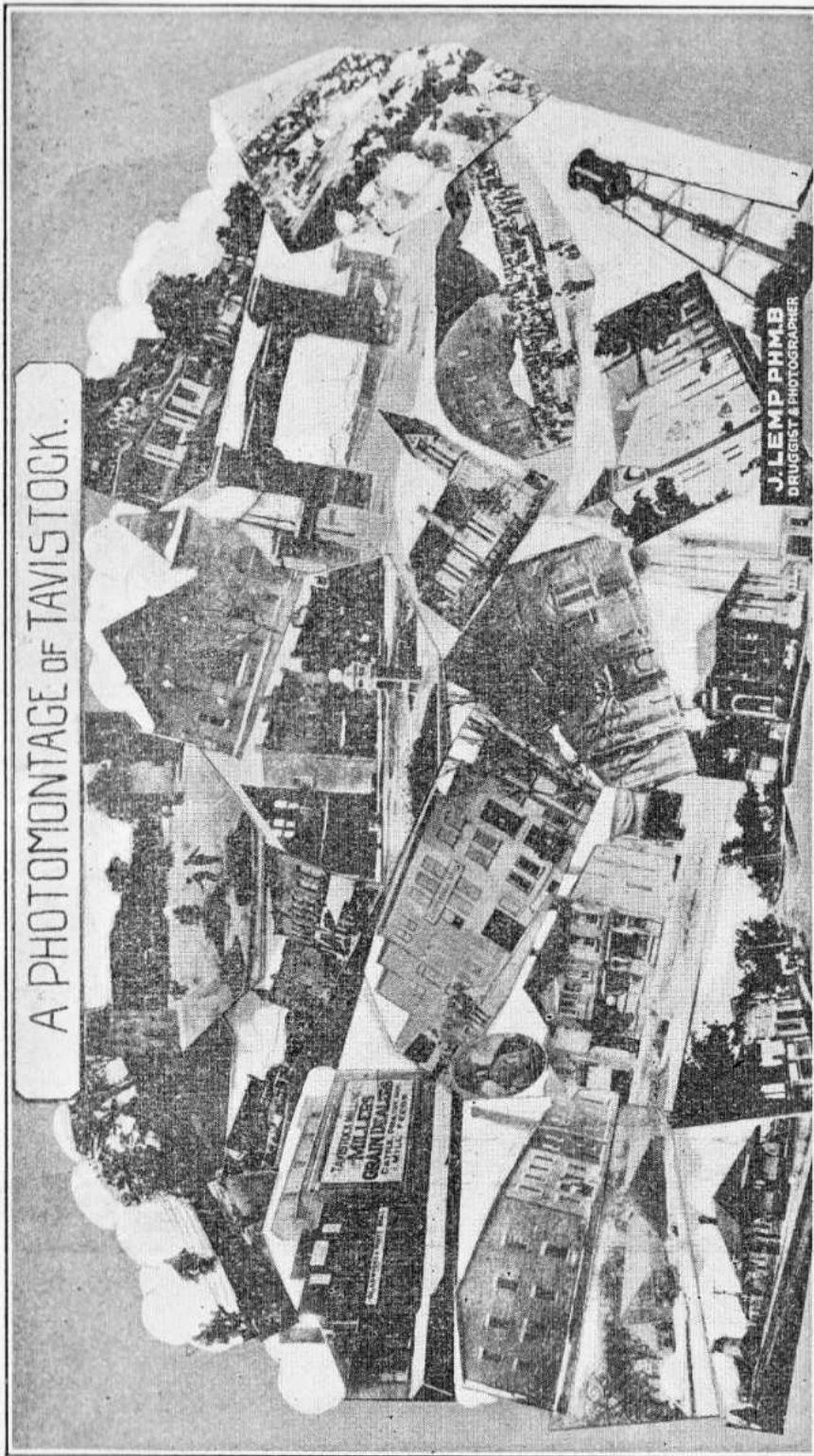
THE BEAUTIFUL NEW GATES AT THE ENTRANCE TO QUEEN'S PARK.
ERECTED BY THE TAVISTOCK WOMEN'S INSTITUTE, 1929.

WELCOME TO TAVISTOCK

Every plan made and every entertainment provided has but one object, and that is to give YOU pleasure.

It is our earnest hope that every visitor in the Village will carry away a happy remembrance of each day and hour spent here during our OLD HOME WEEK.

THE VILLAGE COUNCIL



A PHOTOMONTAGE OF TAVISTOCK.

HAPPY SCENES ARE HERE AGAIN—LOOK THEM OVER.

OLD HOME WEEK PRESIDENT WELCOMES YOU

It is a great pleasure to me, as President of the "Old Home Week" organization, to extend to you, the Old Girls and Boys and visitors, a real hearty welcome, at this, our first "Old Home Week" celebration and reunion.

The hearty co-operation we have enjoyed from the manufacturers, merchants, the ladies, and the citizens in general, in fact, the entire Tavistock community, in planning to make this week one of real pleasure and enjoyment, is much appreciated.

We have, to the best of our ability, endeavored to preserve and promote the splendid inheritance you left in our care, and we sincerely trust that after you have spent this week looking over our beautiful village, taking note of our development, and have traversed the splendid roads through our wonderful progressive county, viewing with delight one of the most prosperous agricultural districts in our fair Dominion, you will say that our legacy has been well looked after.

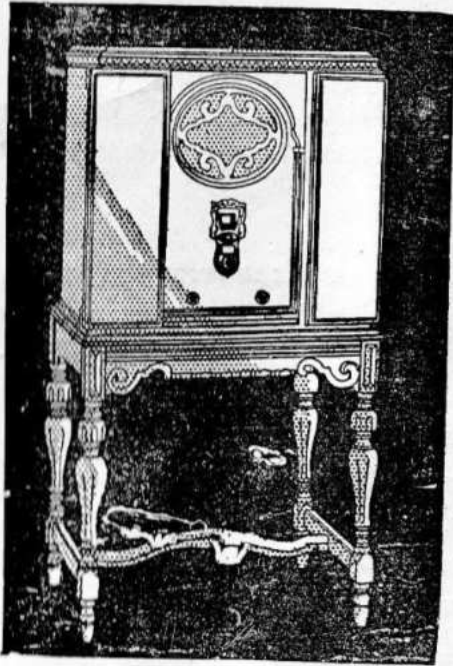
I know you will have a good week. New friends are easily found, but, by this meeting, Old Friends, Companions who grew up together, who helped to found the enormous heritage we have in Oxford and Perth Counties, Friends who are separated by distance, will be joined together in a real heart to heart re-union, the like of which we have never experienced before.

I would request every visitor to be sure and register, as we want our records complete for future reference.

ANDREW BAECHLER, President

OLD BOYS & GIRLS

While in Tavistock during the Old Boys Reunion, you are invited to inspect the New Rogers and Majestic Radios.



These Radios are manufactured in Toronto, Canada, in the Rogers and Majestic factory, the largest radio plant in Canada and the most modern in the British Empire.

On Display At

M. McDermott & Sons
SHOW ROOMS

SPECIAL INFORMATION

The Old Home Week Headquarters are located on Woodstock street, North, opposite the C. N. R. depot. On arrival in the village be sure and register there.

In the same building will be an information booth for the use of all visitors during the Celebration.

All admission rates in connection with this celebration are complete. There will be no amusement tax.

Olin Brown's special augmented orchestra of eleven pieces will play for the dancing in the arena both afternoon and evening.

Be sure to get your badge when you register.

TAVISTOCK'S HISTORY

It's a long way back to 1848, when Tavistock was first founded, but we find that a settlement, called Sebastopol, preceded Tavistock by a few years, the first settler being Mr. Henry Heyrock, who erected the first home in 1845. He was followed by Henry Eckstein, who remained in Sebastopol for three years. The place was named Sebastopol in 1852-5 during the Russian war, after the town of that name in the Crimea.

Henry Eckstein having heard of the probability of a railway going through about a mile south of Sebastopol decided to locate as near the proposed line as possible and built himself a log building on the corner of what is now known as Woodstock Street and Hope Street intersection, in the year 1848, which he used as a store and a dwelling. He named the place Freiburg, after his home town in Germany. Later, during the Crimean war, the hamlet was re-named Inkerman.

There were only five families in the place previous to the completion of the railway. These were: Chas. Wood, storekeeper; D. H. Carss, hotel-keeper; Robert Reid, general utility man; W. H. Munro, tinsmith, and H. Eckstein, who kept a tavern in a log building. Two children were born to Mr. and Mrs. Eckstein, a son Fred and a daughter, who is now Mrs. P. Doer. Fred passed away some time ago but his widow and son are still living in the village.

With the completion of the railway in 1857 Inkerman took deep root and started to grow and many of the inhabitants of Sebastopol moved to the fast growing village. A post office was opened up in the same year and was given the name Tavistock. From that time on more substantial and modern homes and business places were erected. Even before this Eckstein took the lead by starting the erection of a hotel in 1850, which

is now known as The Commercial. In later years it was re-built. Its several owners since 1850 have been Henry Eckstein, John Loth, Otto Jung, John Landreth and the present owner, Jacob Meisner.

The next names to come to our notice are those of Henry Schaefer, Antoni Gluecklick, John H. Holmer, Mr. Bellinger, August Bechberger and Duncan Stewart, as some of the first settlers following Eckstein.

In 1868 Mr. John Zimmerman, father of the present Zimmerman Brothers, opened a barrel and stave factory. In 1869 a planing mill and furniture factory was established by Messrs. Kalbfleisch, Schaefer and others. There followed such industries as a broom factory, carriage factory, saw mill, flax mill, also stores, blacksmith, harness shop, tinsmith, and a flour mill established by Geo. Malcolm in 1866. In 1880 a flour mill on the site now occupied by the present Tavistock Milling Company was established by Messrs. Klein, Kalbfleisch and Paehlman. It was re-organized in 1886 as the Tavistock Milling Company and enlarged to a 125-barrel capacity. This mill was destroyed by fire seven years later, rebuilt and again destroyed by fire. The present finely equipped plant was erected in 1924.

The woollen mill was first established by Mr. Preston in 1868, who sold out in 1869 to John Steinman and John Gerhardt. Steinman bought out Gerhardt and then in 1877 sold the business to Field and Hetherington and Field later bought out Hetherington.

Among the established industries of Oxford County, in the village of Tavistock, is that of Zimmerman Bros. limited, one of the largest concerns in this particular line in Western Ontario.

This industry was established in 1868 by the late John Zimmerman, as a stave and heading plant. It was carried on by him until his retirement in 1900.

**A
WELCOME
AWAITS YOU**

SCHNEIDER'S

Sausages

Prepared Meats

Smoked Meats

**J. M. SCHNEIDER
& SONS, Limited,
Kitchener, Ont.**

**Welcome Home
Old Boys and Girls**

Drop into the office
and let's have a shake
of your hand.

**Tavistock
Coal, Lumber & Supply
Company**

H. SCHLEMMER



**We Extend A Hearty
WELCOME
To Each and Every Visitor to Tavistock**

We Invite You to Inspect our up-to-date Plant
and Equipment

A. BAECHLER & SON
Phone 1w Ford Sales & Service Tavistock

TAVISTOCK'S HISTORY—Continued.

when he transferred the business to his three sons, John, Harry and George. The name was then changed to Zimmerman Bros., and in 1919 it was incorporated as Zimmerman Bros. Limited. In 1906 they purchased the planing mill and box factory of J. Kalbfleisch and entered the box and shook field. This business has shown a steady growth and at the present time boxes and shooks comprise from eighty-five to ninety per cent. of their total output. There are ninety hands employed in the plant today. Butter boxes and other kinds of containers are manufactured and in addition a large quantity of shooks are shipped ready for assembling. The material going into these products is chiefly spruce and pine. The plant has a daily capacity of some 10,000 boxes requiring in the neighborhood of 40,000 feet of lumber.

With the fast growth of the village, with its various industries, the chartered financial institutions of the Dominion took cognizance of the fact and in the year 1899 The Standard Bank opened up a branch and seven years later the Traders bank opened up a branch also.

The first medical man was Dr. Preiss, of Hamburg, Germany. He was followed by Dr. Jas. Skirving, Dr. Rankin, Dr. O. G. Niemeier, Dr. Steele, Dr. Campbell, Dr. F. J. Cawthorpe and Dr. McTavish, the latter passing away this spring and is succeeded by Dr. H. M. Taylor. The village has two veterinary surgeons, Dr. P. Herold and Dr. D. Croft.

The hotels flourished in the olden days of the licensed bar and we find the names of "The Commercial," "Union Hotel" and "Royal Hotel"

among the earliest. Today we have "The Arlington," "The New Oxford," "The Commercial" and "Bauer's Hotel," the first two being operated as standard hotels, the third as an apartment and the fourth as a residence.

Trinity Lutheran Church

It is nearly one hundred years ago that worship was first conducted in the district near Sebastopol, but the first authentic statement we may make at this time is that Rev. W. Horn conducted the first service among the Germans in the settlement sometime in the early thirties. In 1856 a church was erected, during the pastorate of Rev. C. Kaessman, at Sebastopol, but we haven't any records at hand to say how long this pastor remained. It was during the pastorate of their beloved pastor, Rev. F. Veit, that the present brick edifice was erected at a cost of some sixteen thousand dollars. This was in 1884, and Mr. Veit remained in charge until the end of 1916, spending nearly half a century in the ministry at this one point. Rev. O. T. Stockman, who had been in North Easthope, took charge in April 1917 and is now the resident pastor. The brick parsonage was erected in 1897.

Presbyterian Church

The advent of the Presbyterian Church dates back to 1878, when Rev. Mr. Fleming, a missionary, was sent to the village to preach and to organize a congregation. At that time there were not more than twelve members and adherents. The following year Rev. Mr. Stewart, of North Easthope, became a stationed minister

Special Prizes

To the Old Girl or Old Boy coming the longest distance and with the largest family, and in the parade on Tuesday morning, July 1st. Prize of \$5.00 being donated by Mr. Charles Pirie, of London, Ontario.

For the Oldest Car in the Parade, The Firestone Tire and Rubber Company are donating an inner tube.

To the Oldest Girl or Boy in the parade, a Five Pound Tin of Ridean Hall Coffee is being donated by The Gorman Eckardt Co. Ltd., of London.

To the Oldest Lady who returns for the reunion will be donated a five-pound box of Candy by D. S. Perrin & Co., London.

VISITORS TO THE TAVISTOCK
OLD GIRLS' AND BOYS' REUNION

In extending to you the glad hand of greeting, we sincerely hope that you and yours will enjoy to the fullest everything that has been prepared for your amusement. A cordial invitation to all to call in.

HUGH HOTSON
The Shoe Man

**THE ONTARIO EQUITABLE
LIFE & ACCIDENT INSURANCE COMPANY**

ASSETS OVER \$7,500,000

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A. C. McINTYRE, District Manager, 89 Ontario Street, Stratford.

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CLAYTON WIEDERHOLD
WATCHES, CLOCKS AND JEWELLERY

We Specialize in
REPAIRING WATCHES AND CLOCKS

Corner Woodstock and Hope Streets - - - - - Tavistock, Ontario

TAVISTOCK'S HISTORY—Continued.

and the congregation, which had hitherto held services in a hall over a hotel shed, rented the Baptist Church. Later they built a brick church and the congregation this year are celebrating their jubilee. Those who did much towards the success of the early Presbyterian Church are J. G. Field, Dr. Michael Steele and the late A. T. Bell. When the vote on church union was taken in 1925 the majority voted to go into union. The United congregation now have as their pastor Rev. E. W. Edwards, a former Captain in the Canadian forces in the World War.

Baptist Church

Still older than the Presbyterian Church is the Baptist Church, which was organized in 1851 by Rev. Mr. Snider, and services were held in a log building. It is credited with having fifteen members and a few adherents. but with the opening up of the country the congregation increased until in 1868 they erected a brick church and the membership increased to sixty-three. It was rebuilt in 1904 and in 1926 was taken over by the continuing Presbyterians and renamed St. Andrew's Presbyterian Church.

Zion Evangelical Church

Sixty years ago an Evangelical congregation was organized with Rev. C. A. Spies as pastor and a frame church was erected on the site where the present building now stands. They continued to worship in the old church for thirty-four years. In 1904, during the pastorate of Rev. D. Kreh, the present fine brick edifice was erected and dedicated. During the coming re-

union the congregation will celebrate its diamond jubilee, when former ministers will assist in the services. The present minister is Rev. W. E. Beese, who succeeded Rev. H. A. Kellerman, who was in pastoral charge from May, 1925. The present fine parsonage was erected in 1916.

Tavistock Lutheran Church

The Tavistock Lutheran Church was organized on July 31, 1881, with Rev. L. Becker as pastor. On May 21st, 1882, the corner stone was laid and dedication took place on December 10th that year. The name of the church at that time was the United Evangelical Church and the congregation was under the Reformed-Lutheran body. On November 6th, 1882, connections with the Reformed Church were severed and pastor Kaiser of Wartburg, under the Missouri Synod, came to serve the congregation. In 1886 Christoph Merkel came as the first resident minister. He was followed by Pastor Doehler, November 1st, 1889; Pastor Schulte, December 22, 1895; Pastor Leopold Wahl, 1897; Pastor Rudolph Eifert, 1907; Pastor A. Puscheck, 1925, and the present pastor, H. Erdman, who was installed on November 10, 1929. The parsonage was built in 1888, and in 1903 a balcony was put in the church to accommodate the increasing congregation.

Tavistock School

It is learned from one source and another that in the days prior to 1880 the scholars from this section went to school at Sebastopol. Along the early

Bowling, Tennis, and Horseshoe Courts are at the disposal of the visitors

The Bowling Club invite you to use their Greens while here for the Celebration. The Bowling Greens are situated behind Lemp's Drug Store.

The Tennis Club are placing their Court at your disposal. It will be found at the extreme North end of Mogk Street near the railway tracks.

The Horseshoe Pitching Court is situated on Woodstock Street between the C.N.R. tracks and the Commercial Hotel.

All those interested in this game are cordially invited to make use of the Court while here for the Celebration. (The contests, however, are being held in the park.)

MacKAY'S GROCETERIA

Extends a hearty welcome to all Old Boys and Girls visiting here during the Reunion. Forty-five years residence in Tavistock and vicinity proves that a great many familiar faces will be among you. We trust that your visit home may be a pleasant and enjoyable one. Nothing is too good for Tavistock and its sons and daughters. Our doors are open for you all. We want to meet everyone. Call and see us. Please don't pass our door without doing so. All are more than welcome.

GEORGE MacKAY

"Welcome Home"

THE PALACE SHOE STORE
H. H. RUPPEL



We Carry a Full Line of
SHOES RUBBERS
TRUNKS and VALISES
at lowest prices.

EXPERT REPAIRING
A SPECIALTY.

"Welcome Home"

**WESTON'S
BAKERY**

1910 — 1930

TWENTY YEARS AT YOUR
SERVICE AND MAY WE
SERVE YOU AS
MANY MORE

**EAT
WESTON'S
BUTTER CREAM
BREAD**

"BUY HERE AND SAVE MORE"

H. W. QUEHL'S
MEAT WE MARKET
DELIVER

**Choice Meats, Hams,
Bacon and Sausages.**

Phone 40 Woodstock St., North

TAVISTOCK, ONT.

TAVISTOCK'S HISTORY—Continued.

part of the eighties a public school was erected in the village with Val. Stock as one of the first teachers. In 1916 a two-room addition was added to the north side. Previous to this a room in the basement had been fitted up for a class room. The teachers in 1916 were Misses J. F. Lawrence, principal; Jessie Bell, assistant; Mary McDonald, Helen Ward, Constance Hutchison and Winnie McTavish.

The Gazette

The Gazette was established in 1895 by J. W. Green, and since then its several owners have been F. H. Leslie, N. E. Dopp, W. Appel, L. W. Appel and G. K. Brown. Independent in politics, it has sought to keep abreast of the times by installing modern equipment and endeavoring to be of service to its community.

Tavistock Incorporated 1909

In the year 1909 Tavistock was incorporated as a separate municipality. The vote was taken in January and the first meeting of the town council was on Monday, February 15th, with the following in office: Reeve, Henry Vogt; Councillors, John Zimmerman, Henry Schlemmer, John Roth, David Rudy; Clerk, J. G. Field. Mr. Field continued as clerk until 1915.

Waterworks

The waterworks by-law carried in 1911 and the first test of the mains was made in November that year.

Hydro

The hydro enabling by-law was carried with a big majority and in 1916 the Ontario Hydro Commission came in with their lines and poles to meet the demand for power. Previous to this the village had been supplied with electricity for lighting purposes from Field's woollen mill.

Library

The corner stone of the Carnegie Public Library was laid in 1916 and is one of the most modern of its kind to be found in many places much larger than Tavistock. It has 6000 volumes. On the ground floor is an assembly hall, board room, vault and lavatories.

The Arena

Tavistock Arena was erected in 1923 and officially opened on January 18th, 1924. The contractors were Messrs. Zimmerman Brothers, Tavistock, and the construction work was sublet to Conrad Forler, of Phillipsburg. The building is 200 x 85 with an ice surface of 175 x 75.

There will be a grand display of Fireworks to take place on Saturday, Monday and Tuesday evenings. This gorgeous display will be handled by Prof. Carson, of the Dominion Fireworks Company, and is guaranteed to hold you breathless.

On Saturday, June 28th, the Stratford Day, 75 motorcycles are going to be present. They will give several exhibitions and the two best decorated ones will be awarded prizes, first prize, a kodak, donated by the Eastman Kodak Co.; second prize, a motorcycle tire, donated by The Firestone Tire and Rubber Co., of Toronto.

Don't forget there will be Aeroplane Flights during the entire celebration. The flying field will be found just south of the park on Gordon Ratz's farm.

A Thrilling Act has been booked by James E. Hardy, of Toronto, the High Wire King of America, to take place twice daily. This is an outstanding feature and is worth coming miles to witness.

REDUCED RAILWAY RATES—The following reduced fare arrangements will be in effect for this occasion:

Territory—From all points from which the lowest first-class fare to Tavistock does not exceed \$3.00.

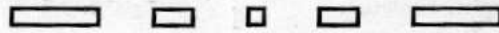
Fare Basis—Fare and one-half for the round trip in territory outlined above.

Dates of Sale—Tickets valid on afternoon trains of June 26; all trains during the dates of meeting.

Return Limit—Tickets to be good for return up to and including July 3rd.

WELCOME HOME!

TAVISTOCK OLD BOYS



Compliments of

MERCHANTS CASUALTY INSURANCE CO.

WATERLOO, ONTARIO

Specializing in

AUTOMOBILE and INCOME INSURANCE

STOP!

Old Boys and Girls
at the
**Hudson-Essex
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M. McDERMOTT & SONS
WELCOME YOU

Garage open for your convenience. Mechanics at your service.

New Hudson-Essex Cars,
Rogers Batteryless Radios,
Locomotive Electric Washers,
and Norge Electric Refrigerators
on display in our show rooms.

**M. McDERMOTT
& SONS**
Local Dealers

"Welcome"

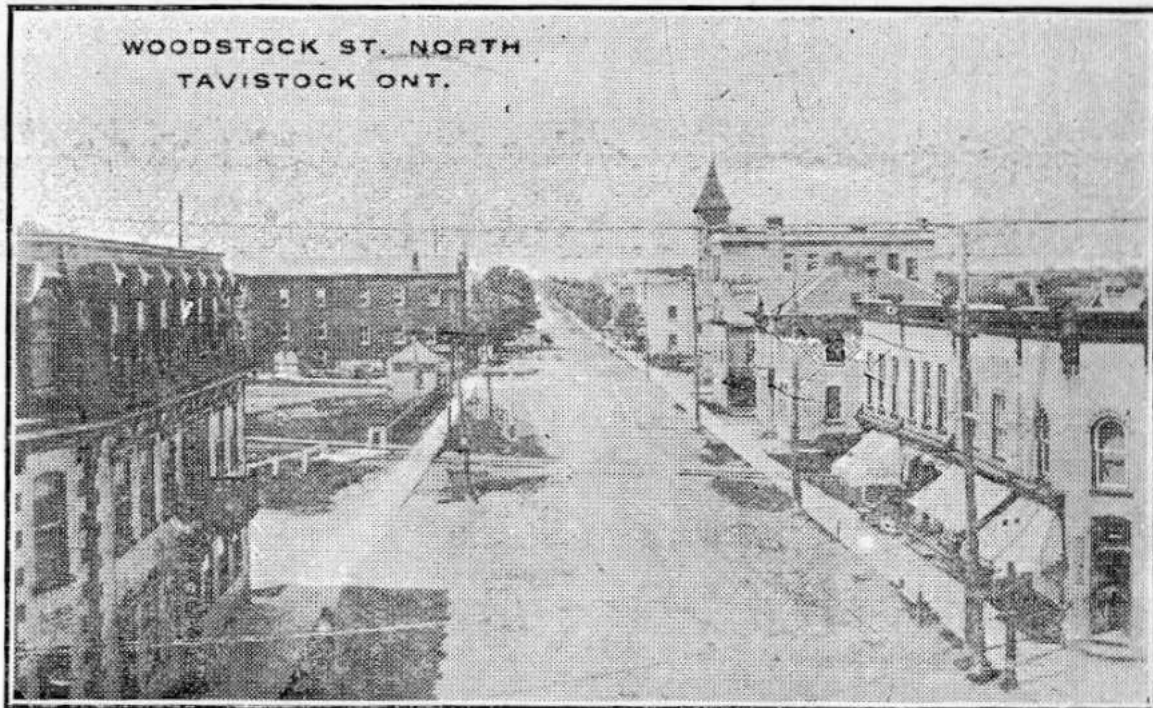
We extend a hearty
welcome to the Boys
and Girls who return
for Old Home Week.

WE CARRY A FULL LINE OF
DRY GOODS, BOOTS, SHOES,
GROCERIES, ETC.

Emerson Weitzel

PHONE 54

TAVISTOCK



PROGRAMME

FRIDAY, JUNE 27th

Home Coming & Registration Day.
Reception Committee & Tavistock
Band will meet all trains.

All visitors registering will receive
a Souvenir.

Registration Office in Bauer Block

EVENING:—

NEW HAMBURG NIGHT

7.30—Arrival of New Hamburg Guests;

8.00—Parade to Park;

8.15—Band Concert by New Hamburg
and Tavistock Bands;

8.45—Dance in Arena;

Old and New Tyme Dances;

Music by Olin Brown's Orchestra.

Main Street Ablaze at Night
Spectacular illumination by hun-
dreds of electric bulbs, casting
myriad rays of light; magnificent
decorations of flags, pennants,
banners, etc.

A sight worth seeing.

Continuous performances by
Cotton's Mammoth Midway, in-
cluding Merry-Go-Round, Ferris
Wheel, etc.

THE BOWLERS SAY: "USE OUR
GREEN AT WILL WHILE HERE."

See the new Ford Tudor Sedan on display in Baechler's show room
and buy your ticket for the draw now.

While in Town for the Old Home Week, Stop at

THE ARLINGTON HOTEL

WOODSTOCK STREET NORTH

FIRST CLASS ROOMS AND MEALS

ICE CREAM - SOFT DRINKS

LUNCHES - REFRESHMENTS

We have parking space for 200 automobiles

E. MILLINGTON, Proprietor

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Tavistock, Ont.

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This sound and aggressive all-Canadian Company, which has rapidly developed into one of the largest in Ontario, offers special preferred rates to Farmers. Insure with a Canadian Company, keep your money in Canada, and at the same time make a worthwhile saving.

Ask your Agent about a Pilot Policy

D. M. FERRY, JR., President

Head Office: Waterloo, Ont.

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SATURDAY, JUNE 28th — STRATFORD DAY

MORNING:—

- 9.30—Address of welcome by Mayor; Public reception of Visitors; Exchange of Greetings by Aeroplane between Mayors of Tavistock and Stratford;
- 10.00—Children's decorated Bicycle and Velocipede Parade.
Prizes \$2.00, \$1.50, 75c.
- 10.30—Band Concert by the Tavistock Band.

AFTERNOON:—

- 1.30—Arrival of Stratford Guests and decorated autos, floats, novelty bands, etc., with Stratford C.N.R. Band, will be met by the Reception Committee and the Tavistock Band at the northern entrance of the Town and escort them to the park.
- 2.15—Men's Softball Match; picked team from the Senior City League vs. picked team from the Community League of Stratford.
- 3.15—Football Match; picked team from Woodstock vs picked team from Stratford.
- 4.15—Junior Lacrosse Match; Bright vs. Stratford.

The following races will be held during rest periods:

- 50 yd. dash—Men over 40 years of age,
75 yd. dash—married men under 40 years of age
100 yard dash—Single men;
40 yard dash—Ladies' race;
25 yard dash—Girls 13 and under;
75 yard dash—Boys 13 and under
Challenge High Bicycle Race.

Prizes for all the afternoon events including decorated automobiles, floats, etc., are being donated by the Stratford Retail Merchants Association.

EVENING:—

- 7.15—Parade to Park;
Band Concert by C.N.R. Band of Stratford
- 7.45—Grand Concert by the Stratford-Tavistock Old Boys and Girls Association, assisted by Neil McDonald of Kincardine, Western Ontario's premier comedian, and the C.N.R. Band of Stratford under the direction of C. Bird.

THE PROGRAMME:

1. Address by His Worship, Mayor Moore of Stratford;
 2. Brunswick Male Quartette;
 3. Albert Pequegnat, basso soloist;
 4. Mystic Knights of the Sea;
 5. Kazoo Band;
 6. Pepper & Foster, magicians and illusionists;
 7. Bob Murray, comedian;
 8. Scotch Dancing and other features; Fresh Air Taxi—Amos n' Andy, including Madam Queen and Ruby Taylor, will be present during the entire day.
- 10.00—Grand Display of Fireworks by Prof. Carson of the Dominion Fireworks Co., of Toronto.

DANCING IN ARENA AFTERNOON AND NIGHT—Music by Olin Brown's Augmented Winter Garden Orchestra.

ARTHUR COTTON'S MIDWAY
ATTRACTIONS
WHOLESOME FUN & FROLIC

Nobody Sleeps unless it is the Owls

AEROPLANE FLIGHTS

Have you bought your ticket for the draw for the new Ford Tudor Sedan?

JAMES LLOYD & SON

Stratford, Ontario

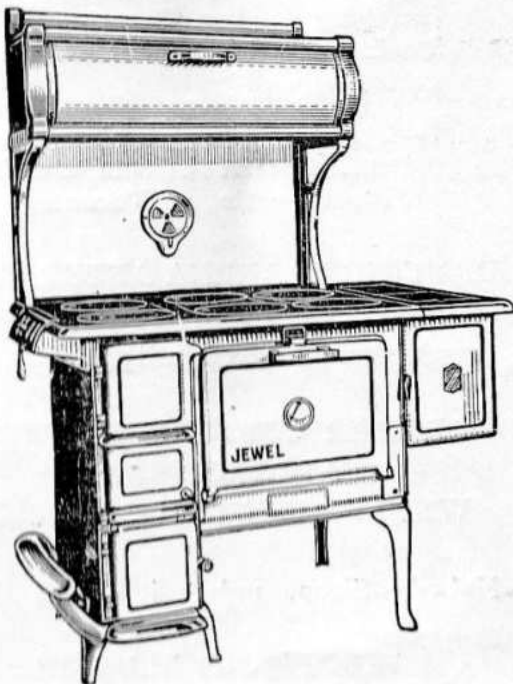


WHOLESALE FRUITS and GROCERIES



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WE WELCOME ALL THE OX- FORD & PERTH OLD BOYS



We Carry a Full Line of
CLARE BROS. STOVES & FURNACES.

Plumbing, Tinsmithing, Steam, Hot Water
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COAL — LIME — CEMENT

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**McCORMICK-DEERING IMPLEMENTS
and TRACTORS**

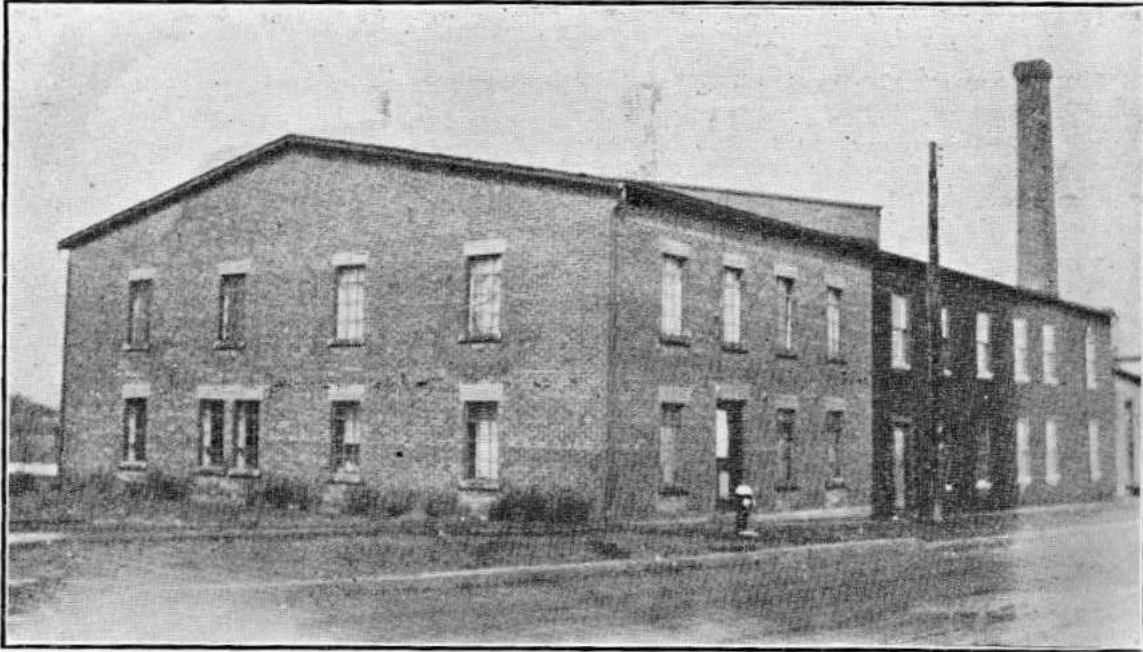
DAIRY SUPPLIES FERTILIZERS

FENCE WIRE CEDAR POSTS

HIGH TEST FEEDS

Deliveries made within reasonable distance

Come in and visit the old stand while home for the Reunion



TAVISTOCK KNITTING MILLS

J. G. Field and Son, Proprietors

We extend to all the Old Girls and Boys a very hearty Welcome to the Tavistock Re-union. Any of them who left the old town some fifty years ago will hardly know the town with its fine churches, educational and business places, good sidewalk, park, and arena where the Agricultural Society hold their Fall Exhibitoin. And the fine residential streets are all open to our Old Girls and Boys for the week.

Wishing everyone a happy and a pleasant re-union, we all join with you in a real good time.

**The Old Boys' Reunion of Tavistock
Is Lemp's 25th Anniversary in Business**

We started in July, 1905, and the support we received from the Old Boys and Girls, that has been continued through all the years, is gratefully received and appreciated. We cordially invite all the Old Timers to pay us a visit and shake hands.

JACK LEMP
Druggist

SUNDAY, JUNE 29th

MORNING:—

10.15—Special Home Coming Services in all Churches; pulpits will be occupied by Tavistock Old Boys. Special Music.

AFTERNOON:—

2.15 Arrival of Scot's Fusiliers Bugle Band of Kitchener and the C.N.R. Band of Stratford.

2.30—Unveiling of Cairn erected to the memory of Capt. Henry Eckstein, Tavistock's first settler.

PROGRAMME:

1. Hymn—"Take My Life and Let It Be"

Take my life, and let it be
Consecrated, Lord, to Thee;
Take my moments and my days;
Let them flow in ceaseless praise.

Take my hands, and let them move
At the impulse of Thy love;
Take my feet, and let them be
Swift and beautiful for Thee.

Take my will, and make it Thine;
It shall be no longer mine.
Take my heart, it is Thine own;
It shall be Thy royal throne.

Take my love, my Lord, I pour
At Thy feet its treasure store;
Take myself, and I will be,
Ever, only, all for Thee.

2. Prayer—Rev. W. E. Beese.
3. Unveiling—Reeve A. Baechler.
4. Address, Dr. Monteith, M.P.P.
5. Selection, Scot's Fusiliers Bugle Band of Kitchener.
6. Address—F. G. Sanderson, M.P.
7. Doxology—"Praise God From Whom All Blessings Flow."
8. Benediction.

Chairman—Rev. O. T. Stockman, who will give a brief account of the purpose of the Cairn.

3.30—Memorial Service in Park.

PROGRAMME:

1. Hymn—"Nearer My God To Thee"
2. Scripture Reading.
3. Prayer
4. Memorial Address— Hugh Allan, M.P.
5. Selection—Stratford C.N.R. band.
6. Hymn—"For all the Saints who from their labours rest."
7. Address—
8. Solo—
9. Hymn—"Rock of Ages."

Rock of Ages, cleft for me,
Let me hide myself in Thee;
Let the water and the blood,
From Thy riven side which flowed,
Be of sin the double cure;
Save from wrath and make me pure.

Not the labours of my hands
Can fulfil the law's demands;
Could my zeal no respite know,
Could my tears forever flow,
All for sin could not atone;
Thou must save and Thou alone.

While I draw this fleeting breath,
When my eyelids close in death,
When I soar through tracts unknown,
See Thee on Thy judgment-throne;
Rock of Ages, cleft for me,
Let me hide myself in Thee.

10. Benediction.

Chairman—Rev. E. W. Edwards.

Singing will be accompanied by
Stratford C.N.R. Band.

EVENING:—

7 00—Special Church Services.

8.30—Sacred Band Concert in Park by Stratford C.N.R. Band and the Tavistock Band, assisted by Albert J. D. Pequegnat of Listowel, basso soloist and others.

Majestic Theatre

Stratford, Ont.

The Home of

PERFECT SOUND

AND TALKING

PICTURES

This Store extends a
cordial welcome to
all visitors

**FRESH FRUIT
CHOICE
CONFECTIONERY**

Ice Cream in all forms
sold in brick or bulk

BOB WALTER

PHONE 32

TAVISTOCK

**A Hearty Welcome
to all the Old Boys
and Girls**

Call in and say
"Good Day"
while in town

GARDEN AND FARM TOOLS
ALWAYS ON HAND
WE CARRY A FULL LINE OF
HIGH CLASS PAINTS
AND OILS

R. B. WADDLE

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TAVISTOCK

**A Welcome
Always Awaits You**

WE CARRY A FULL LINE OF
ELECTRICAL SUPPLIES

RADIOS AND

WASHING MACHINES

WIRING A SPECIALITY

P. Steinman & Son

Woodstock Street South

MONDAY, JUNE 30th KITCHENER — WATERLOO DAY

MORNING:—

9.30—Old School Bell rings calling all former Old Boys and Girls to school. Don't be late.
Meet your old teachers.

10.30—Mayor presents Keys to Oldest Boy and Girl.
Impromptu Speeches by Old Boys and Girls.

11.30—Band Concert by Tavistock Band

AFTERNOON:—

1.30—Arrival of Kitchener-Waterloo Contingent and parade of decorated Autos, Floats, etc., with the Kitchener Regimental Band and the Kitchener Ladies' Band.

2.00—Parade to Park.

2.15—Ladies' Softball Tournament;
Featuring some of the best teams in Western Ontario.
Prizes \$40.00, \$30.00, \$20.00, \$10.00

5.00—Football Match. Kitchener-Waterloo Old Boys vs. Tavistock Old Boys.

EVENING:—

7.00—Parade to Park; Band concert by Kitchener Bands.

8.00—Monster Community Garden Party; Talent by the Twin City Old Boys' and Girls' Club and the Kitchener Regimental Band and the Kitchener Ladies' Band.

10.15—Grand Display of Fireworks.
Dancing Afternoon and Evening.

Don't delay in getting your ticket at the Secretary's Office, Registration Bureau, or A. Baechler & Sons, for the new Ford car draw.

Routes of Parades

Saturday, June 28th, Stratford Day—Start at Sebastopol, then south on Woodstock Street to William Street. turn right on William Street (just east of Evangelical Church) to Hope Street, east on Hope Street to the square and then south on Maria Street to the park.

Monday, June 30th, Kitchener-Waterloo Day—Same route as on Saturday.

Tuesday, July 1st—Morning Parade—Start at Park, then north on Maria Street to Hope Street, east on Hope Street two blocks to Elizabeth Street, then north on Elizabeth to the end and turn left and come out on Wood-

stock Street, at Herold's corner; then south on Woodstock Street to William Street, turn right and pass the school; turn right at Hope Street and assemble at the public square.

Tuesday Afternoon, Firemen's Parade—Form at the School, then north to Hope Street, turn right and go east along Hope Street to Elizabeth Street, turn left and go to the north end of Elizabeth Street and turn left again and come out at Herold's corner on Woodstock Street; then south on Woodstock Street to Strahm's garage and turn left down Decew Street and disband.

1886 - 1930

**YE OLD MILL
WELCOMES YOU TO TAVISTOCK**



All grades of Flour, and Feeds for Horses, Cattle, Poultry and Hogs
MANUFACTURED AND ALWAYS IN STOCK

THE TAVISTOCK MILLING CO., LIMITED

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Our Motto "QUALITY and SERVICE"

Welcome Home Old Boys and Girls

BUY AT

A. S. MILLER AND SON

AND SAVE MONEY

Woodstock Street South

A DISPLAY OF FRESH AND CURED MEATS AND SAUSAGES
DAILY DELIVERY

EQUIPPED WITH KELVINATOR REFRIGERATION

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TAVISTOCK, ONT.

TUESDAY, JULY 1st — DOMINION DAY ONTARIO WEST FIREMEN'S DAY

MORNING:—

9.00—Decorated Automobile, Float and Calithumpian Parade headed by Tavistock Band, North Easthope Band and other Bands.

Prizes for Best Decorated Automobiles - 1st, \$10.00; 2nd, \$7.00; 3rd, \$5.00

Prizes for Best Decorated Floats—1st, \$15.00; 2nd, \$10.00; 3rd, \$5.00

Prizes for Calithumpians & Clown Bands—Best group, \$10.00; 2nd, \$5.00. Best individual - 1st, \$3.00; 2nd, \$2.00

SPECIAL PRIZE—Donated by Chas. Pirie of London to the Old Boy or Girl coming the longest distance with the largest family and in the parade. Prize, \$5.00

SPECIAL PRIZE—Donated by Firestone Tire and Rubber Co., Hamilton, Ont. to the oldest car in the Parade. Prize, Inner Tube

SPECIAL PRIZE—Donated by Gorman Eckardt Co., London, to the Oldest Boy or Girl in the Parade. Prize, 5 lb tin Rideau Hall Coffee

SPECIAL PRIZE—For best decorated residence - 1st Prize, \$7.00; 2nd Prize, \$5.00; 3rd Prize, \$3.00.

9.00—Horse-Shoe Pitching Tournament (open); valuable prizes will be given to winners. Ontario Provincial rules will be in effect. Entry fee 50c per man. Entries received by Secretary up to Tuesday morning at 8.30 A.M., July 1st.

10.30—Arrival of Fire Brigades and Bands and Burlington's celebrated Drill Corps and Thorold Ladies'

Drill Corps.

Firemen's Convention in Library Hall.

Band Concert.

AFTERNOON:—

1.00—Arrival of Waterloo Musical Society Band and Waterloo Boys' Band.

1.30—Grand Parade of Fire Brigades, Bands and Dressed Drill Corps.

2.30—Ontario West Firemen's Association Tournament and Demonstration.

4.30—Baseball match between two of Western Ontario's best teams.

EVENING:—

WOODSTOCK AND OXFORD COUNTY NIGHT

7.00—Parade of Bands to Park;

BANDS—Waterloo Musical Society Band; Waterloo Boys' Band; Clinton Pipe Band; Mitchell Band; Milverton Band; Tavistock Band; North Easthope Band.

7.45—Musical Programme. Addresses by Mayor of Woodstock and Warden of Oxford County. Special Attraction.

10.00—Prize drawing for Ford Tudor Sedan, fully equipped.

10.15—March past - Massed Bands

10.30—Grand Display of Fireworks.

Dancing in Arena Afternoon and Evening. Music by Olin Brown's Augmented Winter Garden Orchestra.

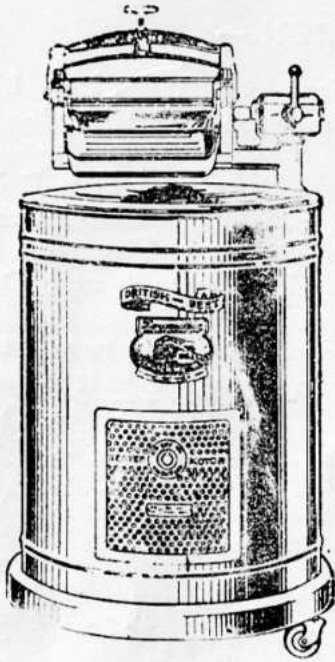
COTTON'S MAMMOTH MIDWAY AND AEROPLANE FLIGHTS

"To all, to each, a fair good night,
And pleasing dreams and slumbers
light."

Today is your last chance to purchase a ticket for the drawing on the New Ford Tudor Sedan.

Prize Drawing for the New Ford Tudor Sedan will take place in the Arena at 12 midnight tonight.

HEATS THE WATER
Locomotive
PORCELAIN-GYRATOR-WASHER



Have a LOCOMOTIVE demonstrated to you in YOUR OWN HOME — know its wonderful advantages and unique features.

The logical solution to that wash day problem is the purchase of a LOCOMOTIVE WASHER—**BE CONVINCED--BUY NOW**
Time payments if desired.

Sold and recommended by

M. McDERMOTT & SONS

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TAVISTOCK, ONTARIO



A BIRDSEYE VIEW OF TAVISTOCK

WEDNESDAY JULY 2nd

MORNING:—

10.00—Automobile tour; Auto caravan and Band with Old Boys and Girls will tour to various surrounding towns and cities, returning at 1.00 p.m.

AFTERNOON:—

3.00—Banquet in Arena.

Farewell.

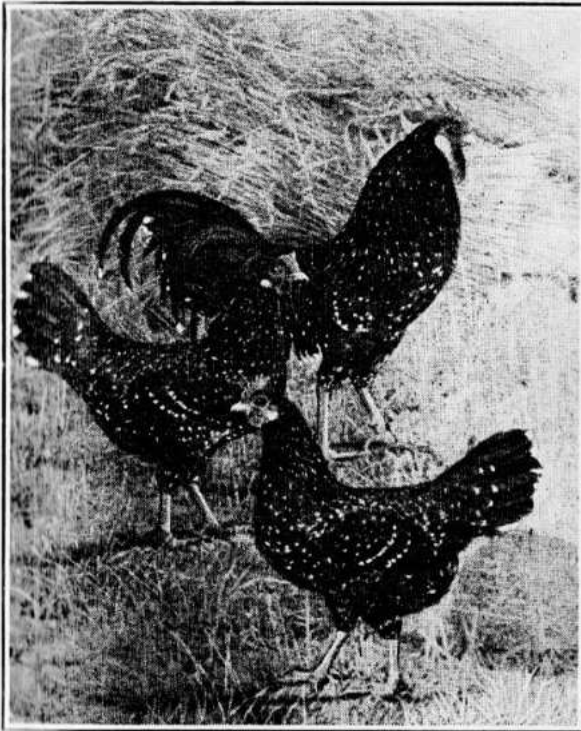
"Oh! for one of those hours of gladness,

Gone, alas! like our youth, too soon."

PEGGY O'NEIL

If her eyes are blue as skies,
That's Peggy O'Neil,
If she's smiling all the while,
That's Peggy O'Neil;

If she walks like a sly little rogue,
If she talks with a cute little brogue,
Sweet personality, full of rascality,
That's Peggy O'Neil!



WINNERS AT
MADISON SQUARE GARDEN

RATZ'S QUALITY ANCONAS

AND

AUSTRALORPS

Choice breeding and
laying stock for sale.

Prices on request

Visitors Welcome

G. & W. RATZ
TAVISTOCK, ONT.

THE MUMMY SONG

(Tune: "Long Trail")

It's a short, short life we live here,
So let us laugh while we may;
With a song for every moment
Of the whole bright day.

What's the use of looking gloomy,
Or what's the good of our tears,
When we know a mummy's had no fun
The last three thousand years.

WELCOME HOME
Old Boys and Girls

WHEN THIRSTY DEMAND

Kuntz's Beverages
First For Thirst

ASK FOR IT BY NAME

Refreshing and Sparkling Drinks

SPECIAL GINGER ALE
KILLARNEY DRY GINGER ALE
BELFAST GINGER ALE
ORANGE FRUIT
KAYO

Kuntz's Beverages are sold exclusively
on the grounds and in the Arena
also at local Hotels and Stores

Phone Stratford 96 or 233

GEO. SCHADE & SON

Distributors

A FEW OLD TIME SONGS

THE TAVISTOCK SONG

Words by Fancy Seltzer

Sung to the tune of
"O Du Lieber Augustine"

Here's to dear old Tavistock, Tavistock,
Tavistock,
Here's to dear old Tavistock
Your town and mine.
We welcome the old folks
We welcome the young folks
So Boost a Bit for Tavistock
Your town and mine.

Yes, we want to meet you, to greet
you, entreat you,
To bide a wee in Tavistock
Your town and mine.
We won't mind the weather
When we get together
So please don't disappoint us
We're looking for you.

See again old faces, old places, my
Gracious
You've been away for ages
We've missed you so much.
We'll all be so jolly
If you come—by golly
We've made all preparations
To welcome you Home.

AULD LANG SYNE

Should auld acquaintance be forgot,
And never brought to mind
Should auld acquaintance be forgot,
And days of auld lang syne.

And here's a hand my trusting frien',
And gie's a hand o' thine;
We'll tak' a cup o' kindness yet
For auld lang syne.

Chorus:
For auld lang syne, my dear,
For auld lang syne.
We'll tak' a cup o' kindness yet
For auld lang syne.

LITTLE ANNIE ROONEY

She's my sweetheart, I'm her beau,
She's my Annie, I'm her Joe;
Soon we'll marry, never to part,
Little Annie Rooney, is my sweetheart.

CARRY ME BACK TO OLD VIRGINNY

Carry me back to old Virginy,
That's where the cotton and the corn
and 'taters grow,
That's where the birds warble sweet
in the spring-time,
That's where this old darkey's heart
am long to go.

That's where I labor'd so hard for old
massa,
Day after day in the fields of yellow
corn,
No place on earth do I love more sin-
cerely,
Than old Virginy, the state where I
was born.

A PERFECT DAY

Well this is the end of a perfect day,
Near the end of a journey, too;
But it leaves a thought that is big and
strong
With a wish that is kind and true.

For mem'ry has painted this perfect
day,
With colors that never fade,
And we find at the end of a perfect
day,
The soul of a friend we've made.

WHEN YOU WORE A TULIP

When you wore a tulip, a sweet yellow
tulip,
And I wore a big red rose,
When you carressed me, 'twas then
Heaven blessed me,
What a blessing no one knows.

You made life cheerie, when you call-
ed me dearie,
'Twas down where the blue grass
grows,
Your lips were sweeter than julep,
when you wore that tulip,
And I wore a big red rose.

C. Richardson & Co., *Limited*

ST. MARYS, ONT.

OLDEST CANADIAN MANUFACTURERS OF
EQUIPMENT AND SUPPLIES
FOR THE CREAMERY, DAIRY, MILK PLANT
AND CHEESE FACTORIES

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MANUFACTURERS OF —

Steel Truss Barns,

Implement Sheds,

Rib Roll Galvanized Roofing,

Sheet Metal Building Mater-
ials of all kinds.

MEN OF TAVISTOCK

(Tune: "Moonlight and Roses")

Old Boys of Tavistock,
In fellowship we meet today,
Strong are the friendships
Which bind us along life's way.

Mem'ries shall linger
Of happy hours passed here with you;
May all our dreams, folks,
As "Old Boys" come true.

Compliments of

The

Eureka Planter

Co., Limited

Woodstock, Ont.

Manufacturers of

FARM IMPLEMENTS

AND

GARDEN TOOLS

1899 - 1930

"Welcome Home"
Old Boys & Girls

Drop in at the old stand and

pay us a friendly call

PEPPLER BROS.

and STAFF

TAVISTOCK — OUR HOME TOWN

Nestled so snug by the wayside,
The fairest to greet the eyes
In many a days travel,
A fair young village lies.

Decked by the shady maple,
Threaded by streets so clean
That leading off in the distance,
They make a land of dreams.

Stretching away in the distance,
Are fields of waving grain,
That all go to make up the Home
Town,
Waiting, ever waiting for you again.

And mid all this clustered beauty,
Her friendly homes repose;
Both the scene and its lovely setting
Are fair as our counties know.

Oh! to stand out in the evening,
And look out over the town.
Our hearts contract with pleasure and
joy

As we think of our dear old Home.
So from far and near we have gathered
here

To show that where'er we roam,
Our love is true and we think of you
As still our OLD HOME TOWN.



CHAS. J. KAUFMAN
Secretary



ANDREW BAECHLER
President

OFFICERS Tavistock and Vicinity OLD BOYS' REUNION

HONORARY PRESIDENTS—H. Rausch, W. S. Russell, E. Bauer, F. Siegner,
A. T. Bell, J. K. Lemp, J. G. Field.
PRESIDENT—Reeve A. Baechler.
1st VICE-PRESIDENT—H. C. Zimmerman. **2nd VICE-PRESIDENT**—J. Lemp.
TREASURER—G. S. Zimmerman **SECRETARY**—Chas. J. Kaufman

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SUNDAY PROGRAM—Rev. H. A. Kellerman, Rev. O. T. Stockman, Rev. H. Erdman,
Rev. E. W. Edwards (chairman)
BILLETING—S. McDermott, W. Corp, E. Kalbfleisch (chairman)
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WEALTH IS WHAT WE ARE AFTER NOWADAYS, AND
WHAT WE WANT TO KNOW IS WHAT TO
BUY TO MAKE MONEY, WHAT WILL MAKE

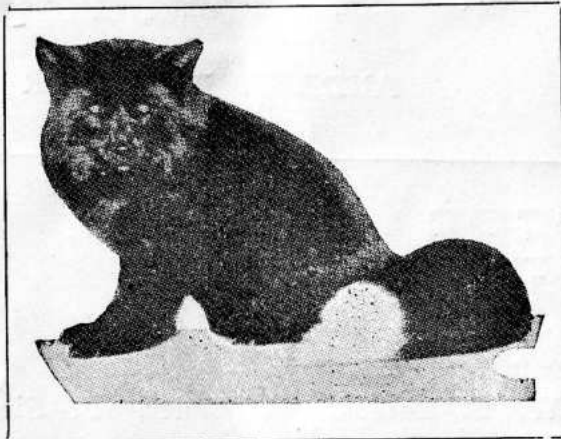
- The most money - in the shortest time -
- with the least risk -

This is the riddle that racks the brains of Millions of Investors. It is the problem we have to figure out ourselves. So you must do with a small amount what others have done with thousands.

IS THIS POSSIBLE? YES. HOW? BY SPECULATION.

To make profits it is necessary to take a chance. Please bear in mind that it is speculation that has made most of our millionaires.

GREATEST PROFIT POSSIBILITIES AT THE SMALLEST COST AND
AT THE LEAST RISK AND—



Zimmer Silver Foxes

Fit these qualifications in every respect. In terms of revenue produced from Capital and Labor expended, it is the biggest little business in Canada.

Extra High Standard of Silver Foxes, honest treatment and snappy service are the policies on which we have built up our business—the basis on which we hope to serve *YOU*

ZIMMERMAN BROTHERS

TAVISTOCK, ONTARIO

EVER AT YOUR SERVICE

PRACTICAL MEN WITH YEARS OF EXPERIENCE
ARE AT YOUR SERVICE TO ADVISE YOU ON

INSURANCE OF ALL KINDS

L. PEINE & SONS

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DAIRY

PRODUCTS



SAFE MILK, TABLE AND WHIP CREAM
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—also—

JERSEY MILK

(From Govt. Accredited Herds)

MANUFACTURERS OF—

“Smoother than Velvet” ICE CREAM
and - FINEST CREAMERY BUTTER

Province-wide Distribution

Sold By All Dealers In Tavistock

Compliments

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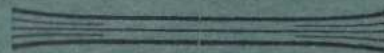
Vitimin Milling Company

of Canada, Limited

makers of

100 per cent. whole wheat flour

New mill will be erected at
Tavistock, Ontario



Compliments of the

ACME SECURITIES LIMITED

McKinnon Building - Toronto, Ontario